

Stephen M. Briscoe
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QUALIFICATIONS:

- 20 years experience spanning all areas of creative writing. Radio, TV, Film and Print
- Strong understanding of production parameters.
- Extensive experience writing, directing, producing and performing in broadcast medium.
- Deadlines welcomed.

EXPERIENCE:

- Writing – 20 years – Creative, award winning writer for broadcast advertising and comedy.
- Producing – 14 years – Award winning producing for broadcast advertising, TV, film.
- Directing – 12 years – Extensive experience as a director for broadcast advertising.
- Comedy – 21 years – Writing and performing stand up comedy from Alaska to the Caribbean.

JOB EXPERIENCE:

West Herr Automotive Group

10/2003 – present

Creative Advertising Manager

In this position, created especially for me, I oversee the planning and implementation of a comprehensive and cohesive advertising and marketing campaign for the West Herr Automotive Group and for each of its 16 dealerships. Duties have included everything from selecting an on-air spokesperson to the development of a new logo, writing and producing all radio, television and outdoor advertising. Despite an increasingly difficult market we have seen measurable gains consistently since the beginning of my tenure.

SEV Productions

9/2002 – 9/2003

President/ Creative Director

As a managing partner I had the responsibility for all of the production including overseeing the writing producing and editing of commercials, corporate and industrial films and videos. Furthermore I was responsible for the development of SEV's own content development with feature films and TV shows as a focus.

SB CREATIVE, Buffalo, NY

4/1993 – 9/2002

Writer, Producer, Director

As a freelance creative I have worked in all aspects of production for broadcast and corporate video and audio elements. This includes directing, writing, producing and performing. Clients include The Delaware North Companies, Trico, Stant Corporation, Mighty Taco, Valu, Vidlers, Univera, the West Herr Automotive Group, Kissing Bridge Ski Resort and others. I was awarded several Telly's for work which included videos with subjects ranging from new bakery products, to cemeteries and a company producing proprietary equipment for the facilitation of close tolerance electroplating and chemical processes. I have also produced live events including corporate gatherings for Stant Corporation among others. During this period I also produced an hour long broadcast quality comedy special and was a credited producer on the feature film "The Falls", currently in distribution.

THE SCHUTTE GROUP, Buffalo, NY

6/1992 – 4/1993

Writer, Producer

As a writer/producer with Schutte I was responsible for work on the Blue Cross Blue Shield, Rich Products and Dunlop Motorcycle Tire accounts for which I garnered a Telly and several ProCom awards.

BOB BANNER PRODUCTIONS, Beverly Hills, CA

8/1990 – 6/1991

Head Writer, Video Challenge

As head writer for this nationally syndicated TV show I was responsible for writing and overseeing delivery of two live to tape half hour shows each production week.

FREELANCE, Hollywood, CA

4/1981 – 8/1990

Writer, Standup Comic

During this period my main focus was on standup. I performed all over the country as well as on numerous national television shows. I also had two screenplays optioned, did a major rewrite on the film "Boris and Natasha" and co-wrote and produced three short films for HBO.

KHYT RADIO, Tuscon, AZ

10/1979 – 4/1981

At KHYT my primary function was writing and producing commercials for station clients. Additionally, I produced and performed on the morning show each weekday and on my own weekend show.